

# KIPP LA CHOICE AND COMMITMENT AWARDS

## TUESDAY, NOVEMBER 18, 2008

Co-Presenting Sponsors:

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## Choice and Commitment Awards

# KIPP:LA



The second annual KIPP LA “Choice and Commitment Awards” is a special event whose purpose is to raise funds to support the academic programs for our students, increase community awareness about KIPP LA, and recognize our key supporters.

- The event will include cocktails and an elegant sit-down dinner.
- The evening will feature KIPP LA student performances, celebrity hosts, and a silent auction and a live auction. We are expecting 400 attendees.

### WHEN

Tuesday, November 18th at 6:30 p.m. at Skirball Center in Los Angeles.

### WHO

At this special event, we will honor three individuals whose steadfast commitment and extraordinary level of support have brought new and valuable learning opportunities to our students.

- José Huizar, Los Angeles City Councilmember, District 14
- Blair Taylor, President & CEO, Los Angeles Urban League; Member, KIPP LA Board of Directors
- Mikelle Willis, Director of New Site Development, KIPP Foundation; Founder, KIPP Academy of Opportunity; Member, KIPP LA Board of Directors

### WHY

At KIPP LA we are proud of the exceptional academic progress our students make each year.

- The Choice and Commitment Awards provide an opportunity to share our successes with our friends and supporters, and to raise a portion of the funds we need to fill the deficit (\$2,000/student) between public funding and the cost of the KIPP instructional program
- Our goal for this event is to net \$150,000, so that we can continue to offer outstanding programs like Entrepreneurship Education, KIPP to College (our high school placement and alumni outreach program), and year-end field lessons.

### ABOUT KIPP LA

- KIPP LA schools are part of the nationally renowned Knowledge Is Power Program. Since 1994, KIPP schools have been providing children from educationally underserved communities a pathway to success in college and in life. More than 80 percent of KIPP alumni have gone on to college.
- There are currently 65 KIPP schools in 19 states and DC serving over 16,000 students. Here in LA, two KIPP middle schools serve 700 students in grades five through eight, and KIPP LA’s first elementary school, which opened its doors this summer, serves 100 kindergartners.
- All KIPP schools share five core values, called the Five Pillars, which have brought outstanding results to students across the country: high expectations, choice and commitment, more time, power to lead, and focus on results.
- To learn more about KIPP LA, please visit [www.kippla.org](http://www.kippla.org).

For further information about the event, please contact Marta Ferro at 818-906-1768 or [marta@mferroconsulting.com](mailto:marta@mferroconsulting.com).